

I would like to sign up as a Supporter of Life FM

Name _____

Address _____

Church attended _____

Town / Street _____

Email _____

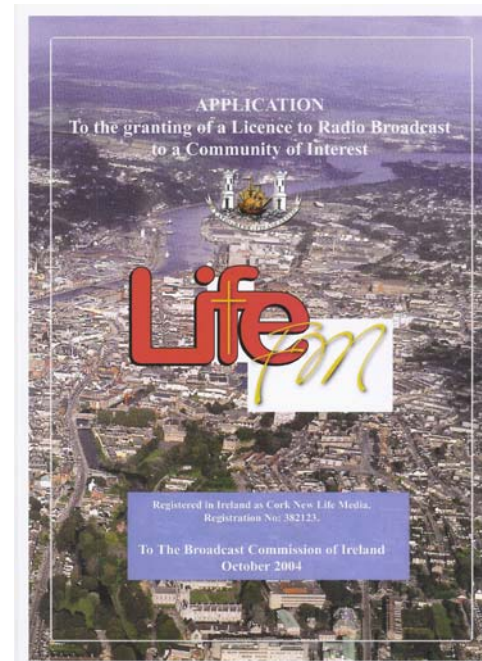
Age < 18 19 – 25 26 – 40 41 – 65 Over 65

- I would like to pray for the station
- Please send me more information as it becomes available
- Enclosed my donation of € _____
- I would like to make monthly donations to help the station
 - by standing order (see over) other _____
 - €5 €10 €25 other specify € _____
 - Immediately When Licence Granted Other _____
- I would like to help in this area _____
- I would be interested in training for radio work
- I think I can help, please call me on landline _____

Respond to:

Life FM
33A, Togher Road, Togher, Cork
Phone 021 4554946
086 8754317
Email: lifefm@eircom.net

Radio Broadcasting Licence Applied for



Front Cover of Application

After months of effort by the committees, we submitted our application to the BCI (Broadcasting Commission of Ireland) for a licence for a Christian Radio Station for Cork. The document ran to over 120 pages detailing the Studios, the Antenna, the Programme Schedule, etc. Life FM will have a similar coverage to 96FM, RedFM, etc and will broadcast 24 hours a day with a mix of programmes including, news, chat shows, phone-ins, Children's programmes, music, etc. All will be presented from a Christian Perspective. During the night Pre-recorder music will be broadcast.

We are feverishly trying to get as many names of interested people to sign up on our "Friends of Life FM" list to show the BCI that there are a large number of people in Cork who would be interested in Christian

Radio. Please sign up as a supporter of LifeFM on the sheet inside if you have not already done so. Could you take a sheet and get friends / neighbours to sign up?

Man Power

To achieve such an ambitious programme schedule, we plan to have four full time staff producing the day time schedule with a break to just music during the middle of the afternoon. The night time and weekend programmes will have to be produced entirely by volunteers. This will require an army of volunteers. However, during the temporary licence period, we proved that volunteers can produce good programmes, some of which were as good as any found on a commercial station.

It is important to provide this level of programming, or people will not consider it to be a 'real' radio station and will not tune in again. Our aim is to provide a quality service that people will want to tune into and they will hear a positive Christian message.

Costs

The station will be run on a 'shoe string' but without sacrificing quality. It is hoped that many will volunteer their time to help construct the studio and so help reduce costs. Likewise with volunteers to produce programmes instead of full-time staff we will keep down our costs. However, we will have to rent a suitable building for a studio and pay salaries for 4 people, plus other things like electricity, insurance, etc. Our start up costs – covering building a new studio and transmission equipment - will be about €150,000. Our running costs will be about €200,000 initially and rising as we get more staff. While this sounds like an impossible amount to raise, 300 people giving just one Euro per day together with advertising revenue would cover this cost

Please consider if you can help by donating something towards the station to cover start-up / running costs. We are also looking for businesses that may be interested in making a donation towards the station or those that would be interested in advertising on the radio. If you know of anyone that may be interested – please let us know.

Training

Volunteers should not feel scared of trying their hand out at producing a radio programme. Early in the year we brought over two trainers from Radio World Wide in England for a weekend training course. This was attended by about 60 people, many of whom went on to produce high quality programmes during the temporary licence around Easter. We are currently running a six week training course at our studio in Togher. Why not come along and have a go?

The future

It is expected that we will have to attend an oral hearing at the BCI in Dublin early in the new year. If we are successful we hope that we will get the licence in February. We will then have to apply for planning permission on the studio and start construction once this is obtained. It is hoped that we would be on air in November. Before this there will be several months of frantic activity in getting the studio operational. As the operational date approaches, the volunteers will have to get busy, getting to know the new studio and preparing the first programmes.

We need church representatives for the various churches, who would distribute the newsletters and other information on Life FM. Please let us know if you would be interested.



Transmission site for LifeFM

Standing Order Form

Please complete in BLOCK CAPITALS

To: *Name and full address of your bank or building society*
The Manager.

Bank Name _____

Sort Code _____

Bank Address _____

Please Pay:

LifeFM Account No. 65640032 Sort Code 985488 at

Ulster Bank, High Street, Wilton, Cork

The sum of € _____ (figures) _____ Euro
(words)

Commencing on _____ (date) and continuing thereafter
monthly (quarterly*) until further notice. * delete as required

Account to be Debited:

Your Name: _____

Your Bank Account No. _____

And Sort Code _____

Your Home Address _____

Signature _____ (Required)

Date _____